



KATRINA JAKOBSEN

CONTACT



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LANGUAGES

ENGLISH

POLISH

NORWEGIAN

SKILLS

GRAPHIC DESIGN

WEB DESIGN

PHOTOGRAPHY

SOCIAL MEDIA

EQUIPMENT

- Nikon D800 Camera Body
- Nikkor 24-70mm f/2.8 Lens
- Nikkor 50mm f/1.8 Lens
- Nikkor 70-200mm f/2.8 Lens
- Nikon Speedlight SB 800
- Macbook Pro with full Adobe Suite
- Printer & Scanner

PERSONAL PROFILE



Highly creative and multitalented **Graphic Designer** with extensive experience in multimedia, marketing, print design, web design, social media, content creation and photography. Exceptional collaborative and interpersonal skills. Dynamic team player with well-developed written and verbal communication abilities. Highly skilled in client and vendor relations. Accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

Creative experience in the following:

PRINT

- Brochures & Newsletters
- Logos & Business Cards
- Posters & Post Cards
- Stationery
- Collateral & Identity

PHOTOGRAPHY

- Event Photography
- Portrait Photography
- Retouching
- Content Creation

WEB & MULTIMEDIA

- Web Design
- Web Development
- Video Editing
- Social Media

EDUCATION



2002 - 2005 | THE ILLINOIS INSTITUTE OF ART - SCHAUMBURG, ILLINOIS, USA
Bachelor of Fine Arts - Graphic Design Major

1996 - 2000 | HOFFMAN ESTATES HIGH SCHOOL - HOFFMAN ESTATES, ILLINOIS, USA
General Education

WORK EXPERIENCE



2020 - PRESENT | FREELANCE DESIGNER

As a Freelance Designer, I currently work with various clients providing graphic design, web design and social media managements services. My daily duties include: designing and updating websites for clients. Creating various graphics for web and print. Creating and managing content for web and social media.

2016 - 2020 | SENIOR GRAPHIC DESIGNER | CERPUS, AS - BODØ, NORWAY

Created new design themes for marketing and collateral materials. Developed branding for new educational products including but not limited to web graphics, marketing material, web and UX design. Collaborated with creative team to design and produce game graphics and artwork.

2013 - 2016 | OWNER / DESIGNER | KJ PHOTO DESIGN - BODØ, NORWAY / LAS VEGAS, USA

Ran an on-location photography and design studio. Created and completed various projects including: web design, collateral, identity and marketing materials. Interacted and collaborated with clients on daily basis to bring client's vision and goals to life and ensure a timely delivery of finished product. Booked and completed photo shoots ranging from family portraits to weddings, engagements, corporate, commercial and family.

Clients include: Tropicana Resort, Las Vegas, NV • M Resort, Las Vegas, NV • Hard Rock Hotel & Casino, Las Vegas, NV
Chicago Corporate Photography, Chicago, IL • Studio 1157, Chicago, IL • Kry Frisor, Bodø, Norway

2011 - 2013 | GRAPHIC DESIGNER | M RESORT AND CASINO, LAS VEGAS, USA

Designed and created marketing materials for an upscale resort including: mailers, e-blasts, posters, invites for both print and web. Coordinated with a team of designers and copy-writers to create advertising campaigns for the hotel as well as restaurants, bars, concerts and the casino. Worked together with vendors to coordinate various print projects.